



SARAH ONDRUSH
PERSONAL DESIGN RESUMÉ

SOMETHINGTO@SMILEABOUTSTUDIO.DESIGN

based in Hoboken, NJ | 631.335.4006 | @SMILEABOUTSTUDIO

Hi, I'm Sarah!

Born and raised in the New York Metropolitan area, I bring my lively presence, outgoing personality, and passion for branding to my designs. I am excited by the ever-changing consumer marketplace and the link between marketing, brand strategy, and the design process. I have worked diligently to create many connections in the professional world and advance my skills through my education at FIT and work experiences. I am driven - with no obstacle too tough to overcome. I am a diligent and motivated worker who is notorious for always wearing a smile.

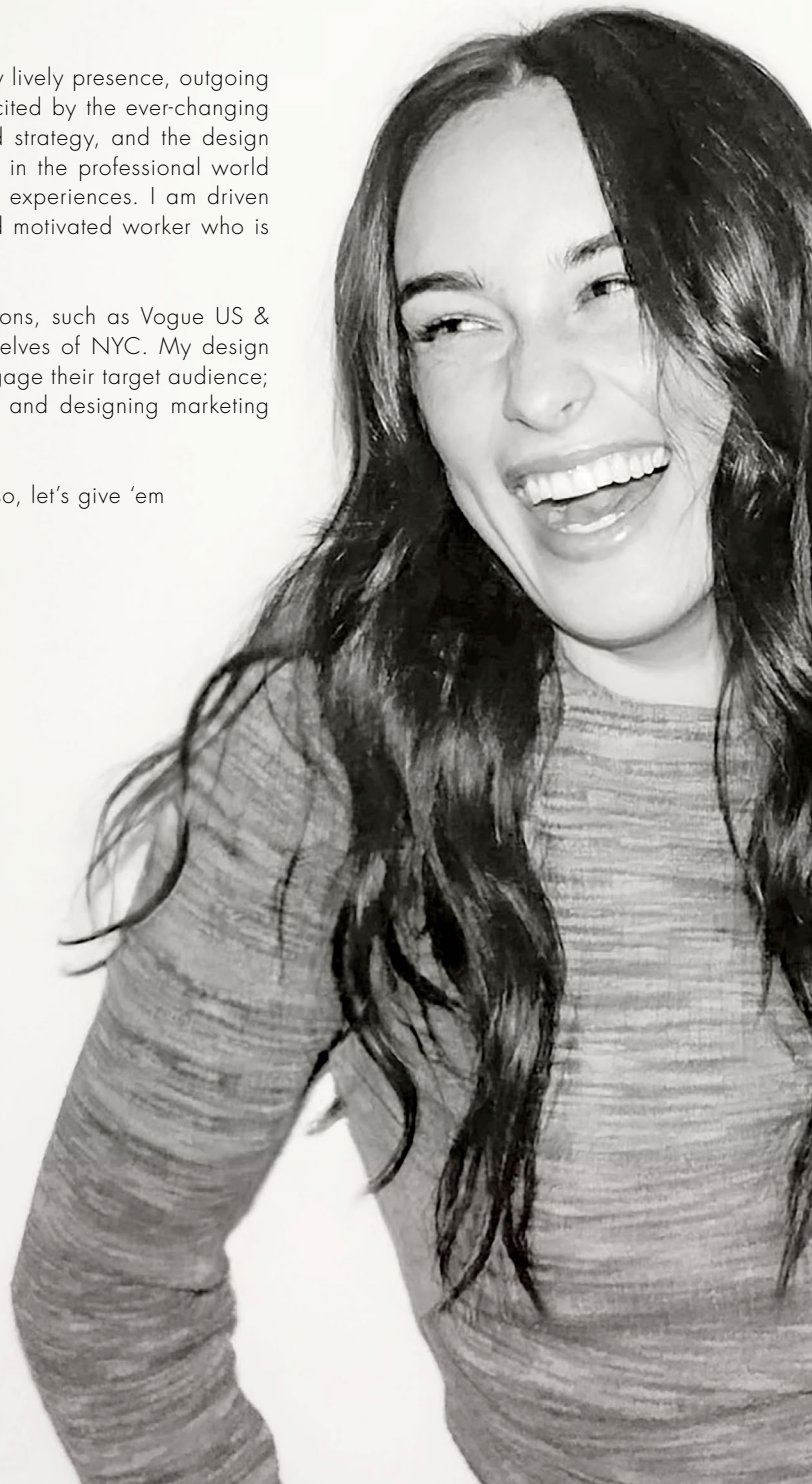
Some of my work can be seen in the likes of major publications, such as Vogue US & WWD, as well as on the streets (billboards), screens, and shelves of NYC. My design principles are rooted in creating designs that spark joy and engage their target audience; improving brand awareness by strategizing striking graphics, and designing marketing collateral that drives sales and engagement.

Telling your brand's story with ease starts with great design... so, let's give 'em something to smile about!

LET'S GET IN TOUCH!

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My Education...

FASHION INSTITUTE OF TECHNOLOGY (FIT)

BFA | BRAND PACKAGING DESIGN

CLASS OF 2020

Minor Sustainability & Psychology

AAS | COMMUNICATION DESIGN

CLASS OF 2020

Minor Art History & English

ADELPHI UNIVERSITY

PRE-COLLEGE | 'FOR THE LOVE OF ART'

CLASS OF 2016

10-Week Art Intensive Program

My Experience...

XCEL BRANDS

DESIGN INTERN

New York, NY

June 2015- August 2017

CREATIVE PLAYGROUND

GRAPHIC DESIGNER

New York, NY

May 2019- November 2019

CBX (AGENCY)

DESIGN INTERN

New York, NY

January 2020- May 2020

NASSAU CANDY

PRODUCTION DESIGNER

Hicksville, NY

October 2020- January 2021

USA LEGWEAR

PACKAGING DESIGNER

New York, NY

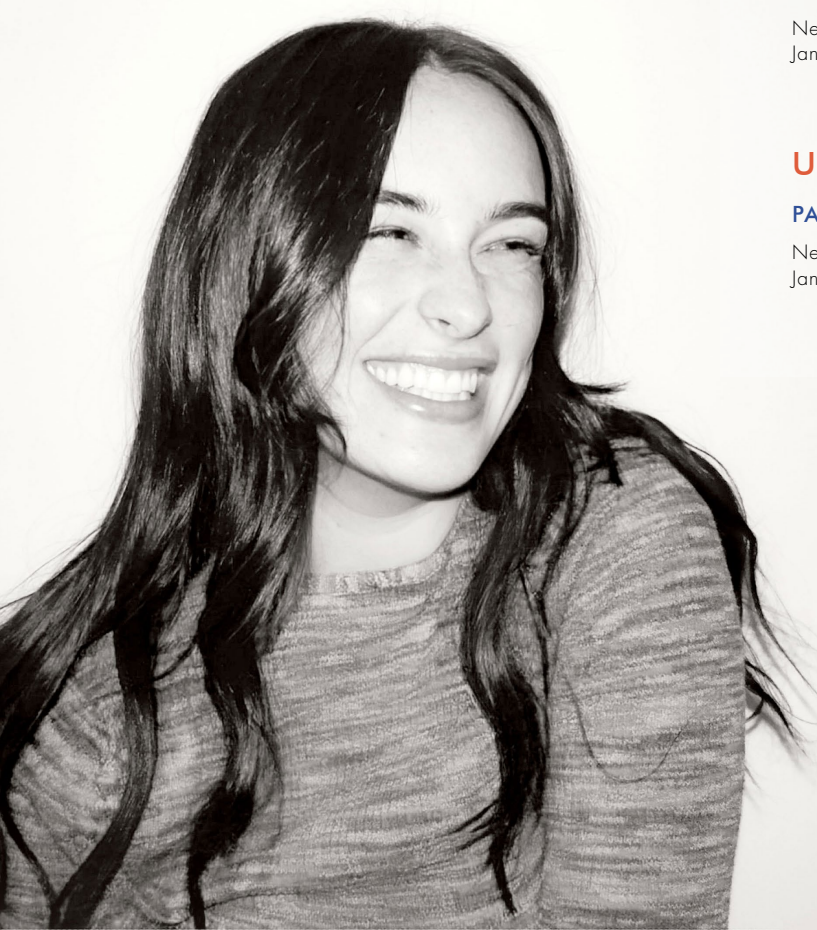
January 2021- Present

SMILE ABOUT LLC

FOUNDER / 'CEO'

Hoboken, NJ | (Freelance

Business)



A FEW NOTABLE SKILLS:

ADOBE CREATIVE SUITE,
PRODUCT LIFESTYLE MANAGEMENT (PLM),
IC3D,
MICROSOFT OFFICE,
BASECAMP.

Illustration, Photography, Typography, Product Packaging,
Advertising & Marketing, Production & Development,
Graphics, Branding & Identity, & Design Strategy.

Feature Highlights

People **VOGUE**

us
WEEKLY

WWD

& Brands

snapple

BROMLEY'S
FOR MEN

kensie

bebe

THE J.M. SMUCKER Co.

Brookstone

LIFE IS GOOD

IZOD

VAN HEUSEN

NAUTICA

ELIE TAHARI

new balance

Reebok

warners

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